



**Yallalba Non-Profit Organization  
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## **Press Release**

**For Immediate Release—(San Leandro, California, October 2, 2009)**

### **Contact:**

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## **INTERNATIONAL FOUNDATION LAUNCHED IN SAN LEANDRO**

**On Friday, October 9, 2009 at 10:30 a.m. at the Hilton Garden Inn in San Leandro, CA**, a new international Foundation, Yallalba Non-Profit Organization will be launched. Headquartered in San Leandro, the Non-Profit Organization is organizing a “Rural Enrichment Program” to improve the educational opportunities for children in the rural villages of The Gambia, West Africa by providing tools and resources necessary for a 21<sup>st</sup> Century Education. The Gambia is a small nation about the size of the state of Delaware and is home to impoverished children who do not have adequate educational support to improve their current conditions.

The new Foundation is the vision of Ousman A. Bah, a Gambian who came to the United States in 1990 with only a high school diploma and a dream. While working as dishwasher, taxi driver, airline steward and bank teller, Mr. Bah nurtured his dream of getting an education and joining the management of a large corporation. He now holds MBA and MS degrees and is employed at a major telecommunications company as an Internet Manager.

Mr. Bah says his goal is “to make it possible for any child in my home country to achieve his or her dream of pursuing a higher education and gaining the benefits that come from hard work and pursuing a goal. Such achievements need the help and support that can be provided by educational foundations such as the Yallaba Non-Profit Foundation.” The Foundation will build libraries, install Internet connectivity and provide a modern computer laboratory in the schools of each of the five divisions of The Gambia. Trained and certified professional staff will also be hired and charged with the implementation of this project.

The Foundation is seeking resources to improve the schools and to enable all students to attend. For as little as \$95.00, a student can easily attend school all year. The Foundation will seek additional donations to build the libraries, establish the computer laboratories and Internet connections and secure qualified staff. A unique African product is also available for purchase as an additional fundraising source.

“I realize that there are many Foundations seeking support,” said Mr. Bah. “But, in spite of the current economic conditions, I believe in the goodness of the all peoples and their willingness to help a worthy cause such as this one. You can make any donation to help in dramatically changing the life of a child and his or her entire family. Please join in this effort and make a great difference.”

Please visit the Foundation’s website for more information and to join in this effort: <http://www.yallal.org>.